







# Bridging Creation and Comprehension: Video Generation for Video Understanding

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Naples, 23/09/2024



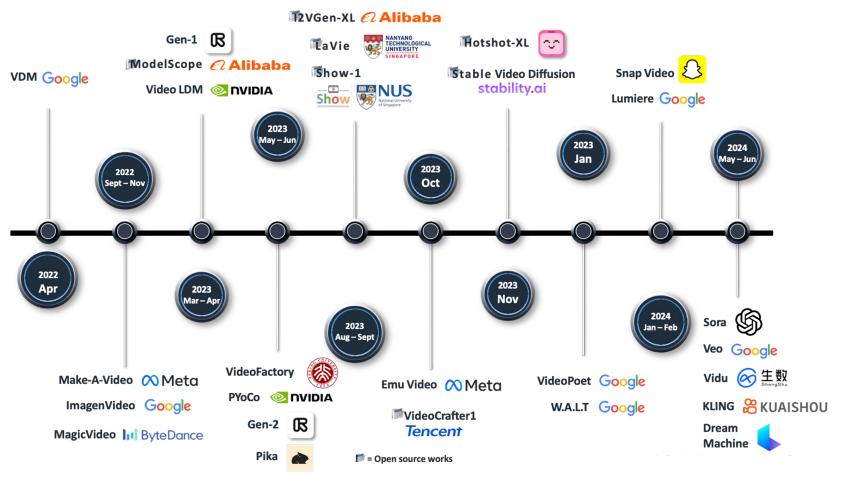








#### **Video Foundation Model**



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#### **Text-to-Video Generation**

**PROMPT:** 

"A man gives a small dog a bath in a shower."

#### VideoCrafter2



LaVie



CogVideoX



Snap Video

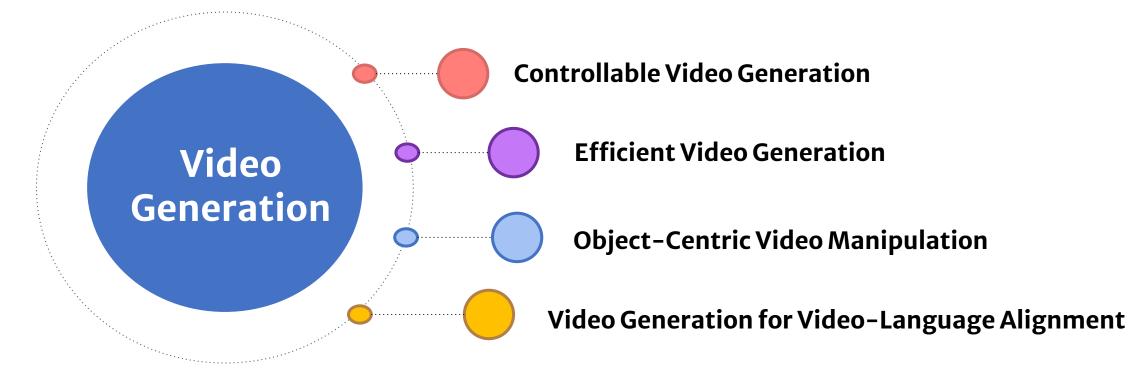














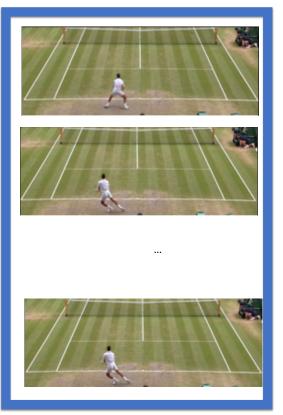


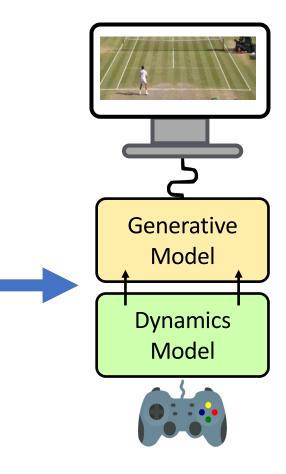


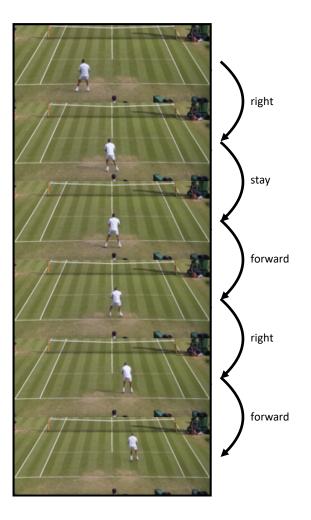


### **Playable Video Generation - 2021**

#### **Unlabeled videos**







[Menapace et al. CVPR 2021]



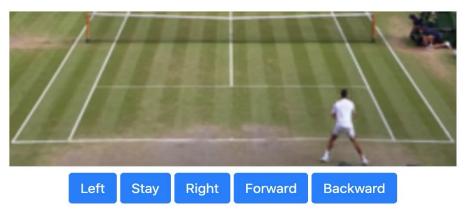




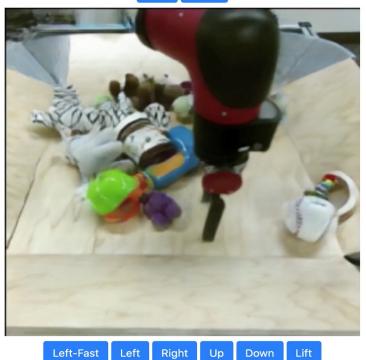


### **Playable Video Generation - 2021**

















### **Controllable Video Synthesis**

- Control the generation of (coarse) actions
- Control the camera
- Control the style











#### **Text-Driven Video Synthesis**

The player sidesteps to the left and stops almost in the middle behind the baseline



The player moves to the left and hits with another forehand to the right side of the field

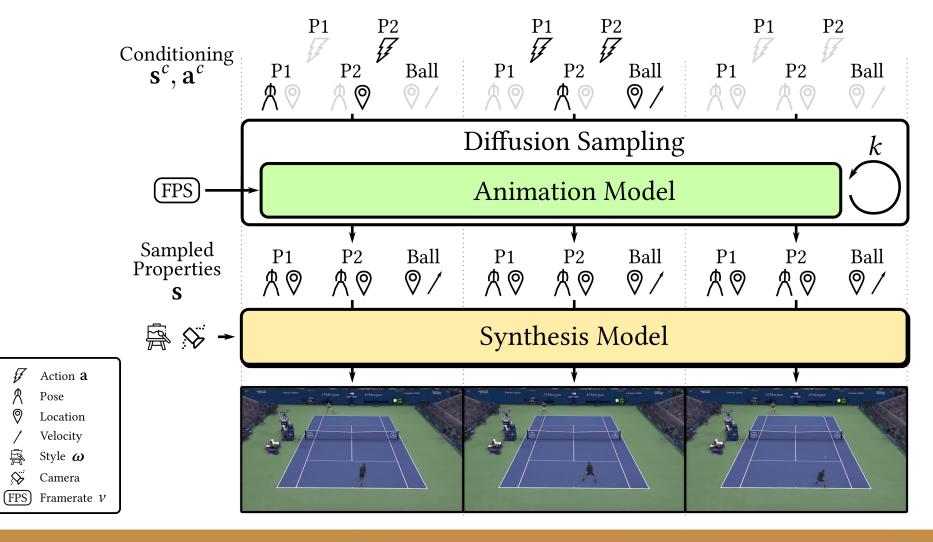








### Method



[Menapace et al. ACM TOG 2024]









### **Efficient Video Generation: Snap Video**



"[...] a movie set where an otter serves as a film director. [...] with furrowed brows and raised paws shouting 'Action!""



"Two unicorns in armors are playing a game of chess, in a medieval castle, high definition, photo-realistic style."



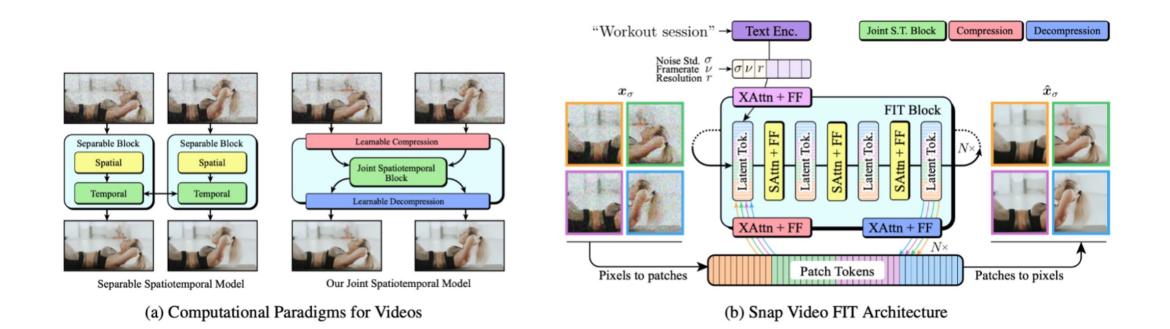






## Efficient Video Generation: Snap Video

#### Transformer-based video diffusion models



[Menapace et al. CVPR 2024]









### **Object-Centric Video Manipulation**

We edit an object of a real video modifying the **shape** through a keyframe and the **appearance** through a driving image.



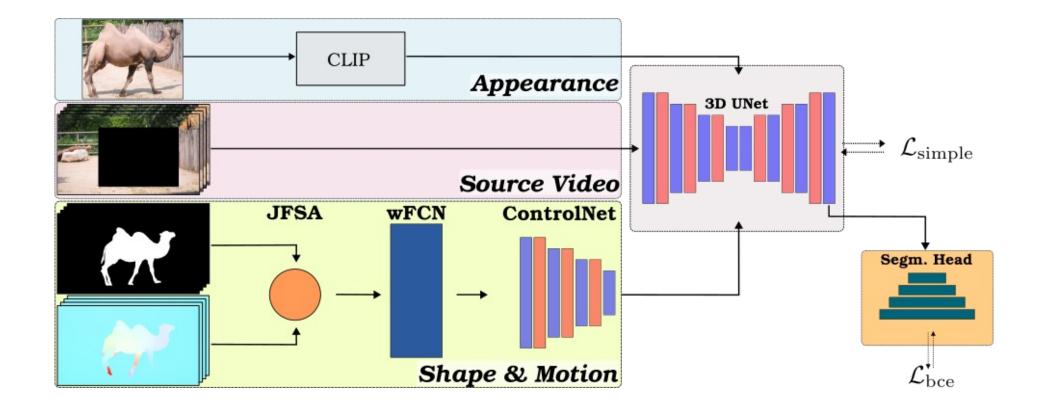








#### **Object-Centric Video Manipulation**



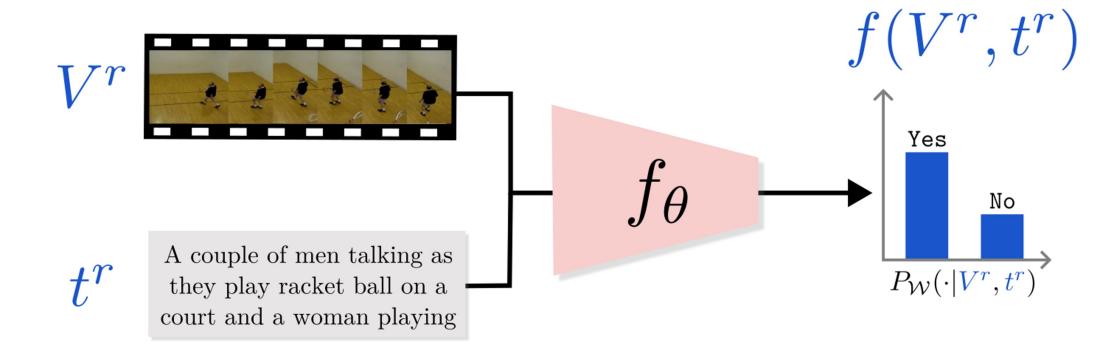








### **Video-Language Alignment**



Lin, Zhiqiu, Deepak Pathak, Baiqi Li, Jiayao Li, Xide Xia, Graham Neubig, Pengchuan Zhang, and Deva Ramanan. "Evaluating text-to-visual generation with image-to-text generation." In ECCV 2024. Bansal, Hritik, Yonatan Bitton, Idan Szpektor, Kai-Wei Chang, and Aditya Grover. "Videocon: Robust video-language alignment via contrast captions." In CVPR 2024.

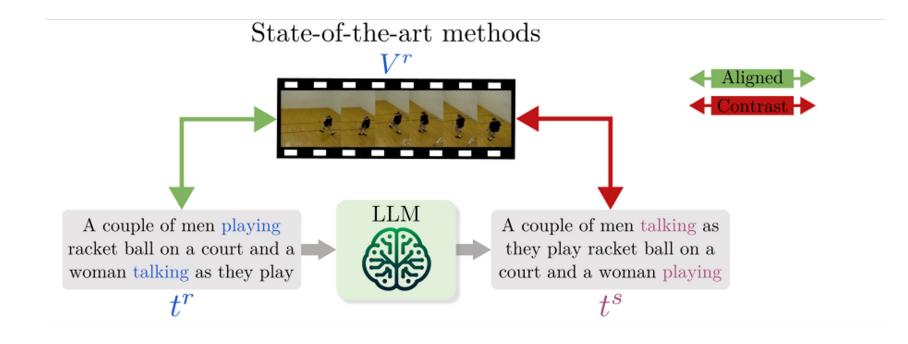








### **Video-Language Alignment**



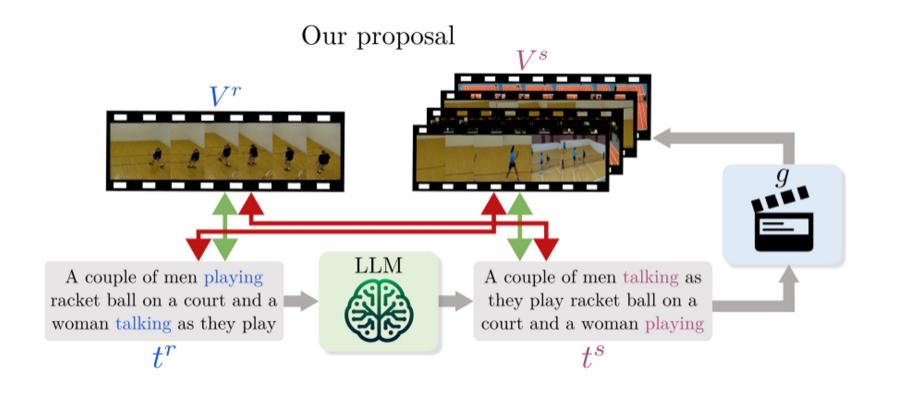








### Synthetic Videos for Video-Language Alignment



[Zanella et al. Under submission]

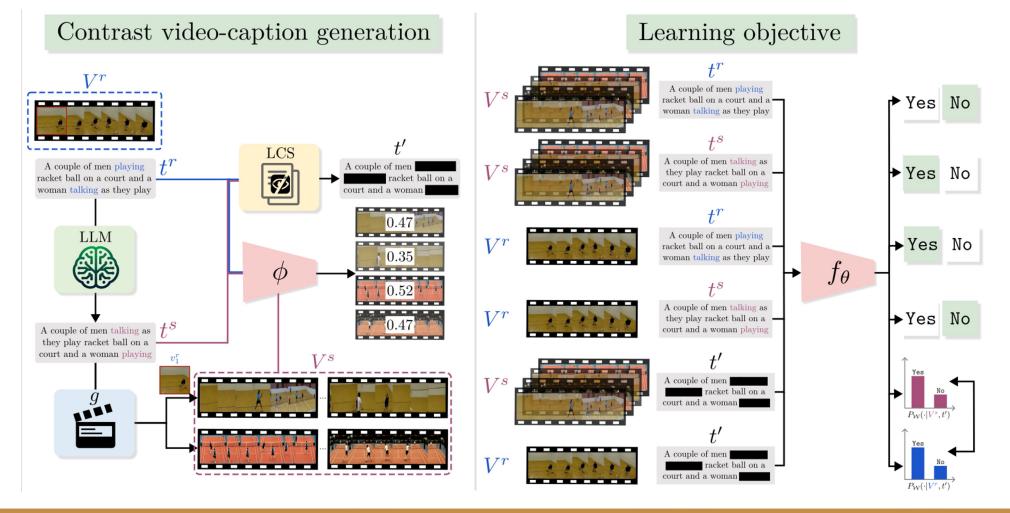








#### Method



[Zanella et al. Under submission]









#### **Results**

	VIDEO-LANGUAGE ENTAILMENT (VIDEOCON)			TEXT-TO-VIDEO RETRIEVAL		VIDEO QA
	LLM	Human	Human-Hard	SSv2-Temporal	SSv2-Events	ATP-Hard
VIDEO-LLAVA (Lin et al., 2023)	62.96	70.21	65.88	11.51	7.60	39.11
VIDEO-LLAVA (VIDEOCON) (Lin et al., 2023)	80.90	78.41	73.73	16.15	9.91	39.03
SynViTA (Video-LLaVA)	81.19	78.32	75.46	17.14	8.46	37.70
MPLUG-OWL 7B (Ye et al., 2023)	57.24	67.02	64.39	11.08	6.75	37.96
MPLUG-OWL 7B (VIDEOCON)* (Bansal et al., 2023)	88.39	77.16	74.76	13.00	10.37	35.46
SynViTA (mPLUG-Owl 7B)	83.61	78.95	76.38	14.40	11.15	38.12









### **Conclusions**

- > Numerous models for video generation (with many more on the horizon)
- > Synthetic videos offer immense value, also for improving video understanding systems.
- Current challenges: misalignment between generated videos and prompts, scalability issues, appearance gap between synthetic and real videos.
- > Wide range of applications: video surveillance, multimedia analysis, robotics, etc.











# Thank you!